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SOFT SOLUTIONS

Your Business Solution Partner

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Marketing Tells A Story; Conversion Turns It Into Results

Who We Are

The Technick soft story

At TSS, we are more than just a marketing and business solutions firm - we are growth architects, helping brands turn visions into reality.
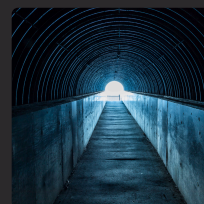
Founded in 2021, TSS emerged as a dynamic force, blending innovation, strategy, and technology to empower businesses across diverse industries.

Our expertise spans across marketing, digital transformation, and business consultancy, enabling brands to achieve sustainable growth and maximize market potential. We don't just create strategies — we craft experiences, build brands, and drive measurable results.

Imagination

Beyond

Infinity

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Grow
Innovate
Belong

PHP Developer Intern

ERP & Database Management   #1

Role Description:

As a PHP Developer Intern, you will work closely with our ERP development and data-management team to design, develop, and maintain web-based solutions for client operations and TSS products.

You'll gain real-time exposure to how ERP systems function, handle data workflows, and integrate with business processes.

Key Responsibilities:

- Develop and maintain ERP modules using PHP and MySQL.
- Manage backend database architecture and performance.
- Work on API integration and debugging.
- Collaborate with front-end and analytics teams to ensure seamless functionality.
- Assist in testing and documentation of ERP workflows.

Skill Set / Eligibility:

- Strong background in Computer Science / IT / Software Engineering.
- Knowledge of PHP, MySQL, HTML, CSS, JavaScript.
- Familiarity with database optimization and server management.
- Logical thinking and problem-solving ability.

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AI Application Developer Intern

#2 Department: AI & Product Development

Role Description:

As an AI Application Developer Intern, you will work on building AI-enabled applications and full-stack solutions for real-time analytics and automation projects.

This role involves designing intelligent models and integrating them with front-end frameworks to create production-ready products.

Key Responsibilities:

- Support the development of full-stack web and mobile applications.
- Design and integrate AI/ML models into live projects.
- Handle data pipelines, automation, and backend integration.
- Contribute to product testing and version control using Git.
- Collaborate with cross-functional teams for deployment and UI/UX improvements.

Skill Set / Eligibility:

- Strong Computer Science foundation with knowledge in programming and data structures.
- Familiarity with Python, TensorFlow/PyTorch, Flask/Django, and JavaScript frameworks.
- Understanding of AI concepts, APIs, and cloud deployment.
- Analytical mindset and ability to learn fast.

Content Writer Intern

#3   Department: Creative & Communication

Role Description:

As a Content Writer Intern, you will be involved in website content creation, brand storytelling, and script development for marketing and social media campaigns.

Your work will directly support the design and marketing teams in shaping brand narratives.

Key Responsibilities:

- Write content for websites, blogs, and digital campaigns.
- Develop engaging video scripts and product descriptions.
- Research industry trends and create compelling narratives.
- Collaborate with designers and editors for final output.

Skill Set / Eligibility:

- Excellent written and verbal communication skills.
- Strong command of English and creative writing ability.
- Interest in branding, marketing, and storytelling.
- Ability to adapt writing styles for different audiences.

Editor & Graphic Designer Interns

#4   Department: Design & Media Production

Role Description:

As part of the Design Team, you will work on visual content, video editing, and brand design projects that shape the company's and clients' digital presence. Your designs and edits will be used in real marketing campaigns, websites, and product demos.

Key Responsibilities:

- Design visuals for social media, campaigns, and corporate materials.
- Edit and enhance video content for brand storytelling.
- Work with creative directors to maintain brand consistency.
- Learn to adapt content for various digital platforms.

Skill Set / Eligibility:

- Proficiency in Canva, Adobe Photoshop, Illustrator, Davinci Resolve, Premiere Pro, Figma.
- Strong creativity and attention to detail.
- Interest in visual communication and branding.
- Team collaboration and ability to meet timelines.

Business Development Associate (BDA)

#5   Business Development Associate (BDA)

Preferred Qualification: MBA (Marketing / Finance)

Role Description:
The Business Development Associate Intern will work on market expansion, client relationship management, and strategic growth initiatives.
This role provides hands-on experience in sales, analytics, and marketing operations across multiple industries.

Key Responsibilities:
- Conduct market research and client outreach.
- Handle business communication and client presentations.
- Assist in pricing, proposals, and business analytics.
- Coordinate with marketing, finance, and design teams for client solutions.
- Support digital campaigns and performance tracking.
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Skill Set / Eligibility:
- Knowledge of marketing, finance, and business strategy.
- Strong communication, presentation, and negotiation skills.
- Fast learner with analytical thinking and adaptability.
- Comfortable working on multiple domains simultaneously.

Scheduled Roadmap

Phase 01

🚩 Screening & Orientation

- Initial shortlisting and assessment of candidate skills.
- Introduction to company structure, tools, and live project environments.

Phase 02

🚩 Training Period (First 2 Months)

- Domain-specific learning sessions and mentorship.
- Hands-on mini projects and performance evaluation.
- Allowance may be provided for specific roles based on project involvement.

Phase 03

🚩 Evaluation & Work Phase (Next 4 Months)

- Assigned to live client or internal projects.
- Regular performance tracking and feedback.
- Monthly stipend provided based on domain and project contribution.

Phase 04

🚩 Consistency & Brand Recall

- End-term evaluation based on performance, attendance, and skill growth.
- Selected interns will be offered full-time joining roles at TSS.
- A 2-year service agreement will be applicable after joining.

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Package Details & Benefits

Internship Phase:

Gain hands-on experience through a 6-month structured internship program with real project exposure, training sessions, and performance-based rewards.

Full-time Offer Range:

💰 CTC: ₹2.5 LPA – ₹3.5 LPA

(Based on role, domain expertise, and performance evaluation)

Additional Benefits:

- Mentorship from senior consultants and domain experts.
- Skill development programs .
- Opportunity to work across marketing, ERP, AI, and data solution projects.
- Vibrant, inclusive, and collaborative work environment.

Why Join TSS?

- Exposure to Real-time Industry Projects across diverse business verticals.
- Opportunity to Collaborate with top corporate and tech clients.
- Continuous Mentorship from experts in marketing, data analytics, and technology.
- Vibrant Work Culture that values innovation, collaboration, and fun.
- Unexpected Surprises & Team Celebrations that make your journey memorable.
- A Strong Growth Path leading to full-time roles and professional development.
- At TSS, everyone grows together — as one family shaping tomorrow's solutions.

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Have Questions?
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